

Oscar J Garza
371 Madison St, Apt #521
New York, NY 10002

361.542.6265
oscarjgarza@gmail.com
www.oscarjgarza.com

Education

New York University, New York, NY **5.2010**
College of Arts & Sciences
B.A., Mathematics • Minor, Web Programming & Applications
Presidential Honors Scholar
C.A.S. DEAN's Scholar

Experience

LegalShield, New York, NY **9.2106 – present**
Product Manager

Roadmap weekly, quarterly and yearly projections and vision for several products. Primary focus on acquisition, automation, key insights and mobile. Provide technical insight and direction for all major products in discovery and development.

Shake, New York, NY / LegalShield, New York, NY **7.2104 – 9.2016**
Software Engineer & Engineer Lead

Develop Shake API and dependent web app, assist with acquisition by LegalShield and transition to being an instrumental/primary developer of the first API for the 40-year-old business. Lead team of engineers, project manager and QA resources to completely reimagine the consumer sign up flow.

Razorfish, New York, NY **2.2013 – 7.2014**
Presentation Layer Engineer

Work under several different clients, ranging from the fashion world, to the automotive industry, to large financial institutions, with emphasis on semantic markup, strong design and scalable JavaScript integration/functionality.

Schoolyard, Providence, RI **11.2011 – 2.2013**
Platform Developer / Support Manager

Provide support to 40+ launched school websites, as well as develop platform in Drupal that supports those websites. Develop systems for site launch and support efforts post-launch.

MMBB, New York, NY **1.2011 – 11.2011**
Web Coordinator

Manage all content, SEO efforts, analytics, email marketing and outreach team online support. Direct complete website overhaul while interfacing with external development firm; implement social media saturation.

Yext, Inc., New York, NY **5.2008 – 1.2011**
Web Engineer / U.I. Designer

Work as front-end developer, copywriter, marketing coordinator and print coordinator. Under these titles, develop and implement strategies for design/growth of all products, sites, online marketing campaigns and print materials.

Skills / Interests

- HTML, CSS/SASS/LESS, JavaScript (various frameworks), Java/JSP/JSTL, Adobe CQ, Adobe Fireworks/Illustrator/Photoshop, Drupal/Wordpress/BigCommerce.
- Strong knowledge of SEO, copywriting and e-mail/online marketing and research.
- Tennis, reading, cooking, movies.

References available upon request.